

June 2012 The NewsPAGR

Pennsylvania Association for Government Relations

**Post Office Box 116 Harrisburg, Pennsylvania 17108
(717) 540-4391 Fax (717) 657-9708 www.pagr.org**



Lobbypalooza 2012

A multi-faceted lobbying
skills-building
symposium

**Thursday, September 13, 2012
Hilton Harrisburg
8:30 AM—5:30 PM**

Multiple sessions including,
but not limited to:

- 2012 Elections
- Redistricting
 - PACs
- Transportation
- Education
- Health Care Reform
 - Marcellus Shale
- Property/Tax Reform
 - Privatization
- ABC's of Lobbying
- Cocktail Networking hour

SAVE the DATE...
YOU WON'T WANT to MISS THIS!

THE PRESIDENT'S MESSAGE

by Brinda Carroll Penyak



The Next Generation

As the years, and now decades spent working in government and advocacy accumulate, I've often wondered about the future of our profession. It seems as though the majority of our little community are long term career lobbyists. Recent events seem to suggest that our upcoming generations have little respect for the institutions of government, leading me to believe that there was little interest in becoming involved in politics or public policy. Who would be the next generation of lobbyists?

Recently, during the process of filling an open entry level lobbyist position, I had the pleasure of reviewing resume's from dozens of candidates, many just about to graduate with a shiny new poly sci degree, and many having experienced some part of an advocacy role, each ready to begin their careers and find their niche. I was pleasantly surprised by the quality of the candidates, as well as the

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interest and understanding that each seemed to possess regarding the role they would play for clients, or members of associations they may find employment with.

I was even more impressed when conversing with my narrowed list of candidates, to hear them discuss their

President's message continued on page 2.

Meeting Notice

Monday June 4, 2012

11:30—1:00 pm

Firehouse Restaurant

Third Floor

606 N. Second Street • Harrisburg

Our Guests will be:

Matthew Knittel, Director

Mark Ryan, Deputy Director

Independent Fiscal Office



**ALL MEMBERS WHO PAID 2012 DUES ARE FREE!
ALL GUESTS OF MEMBERS WILL BE CHARGED \$25.**

PLEASE RSVP BY June 1 TO

INFO@PAGR.ORG.

THANK YOU.

2012 Board

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MISSION STATEMENT

The mission statement of the Pennsylvania Association for Government Relations, Inc. (PAGR) is to promote the purpose and effectiveness of the lobbying profession consistent with the public interest. Further, association members encourage high standards of personal and professional conduct among all lobbyists. ☼

President's message continued from cover.

experiences as interns, or in relating things they had encountered in every-day life that brought about a need to advocate for themselves or others. I found in many a deep interest in doing what we do, and a dedication to becoming part of the process of government. I was pleased to note the enthusiasm, and drive to join our ranks, understanding the hard work it would require. While having such an extensive pool of qualified candidates ultimately made the decision more difficult, it also provided me with new perspective on who will fill our shoes in the years ahead, and some comfort that for many, this career will be more than a job.

I've found over the years that explaining what we do to those not involved in politics and government can be a tricky task. It's rare to find someone outside of our world who really has a grasp on the unique challenges and opportunities that being a lobbyist presents. Having a network of friends and contacts experiencing similar challenges is such a value to me, and I hope it is something those new to the profession will value as well. I'm more motivated to reach out to them, and encourage their involvement with PAGR, knowing they will find their peers within our membership. Just one more great reason why I truly appreciate the opportunity to be involved with the PAGR organization. ☼